VISION ZERØ
PHILADELPHIA

WHAT IS THE POINT OF SPEED CAMERAS?

Vision Zero's Guide to Automated Speed Enforcement

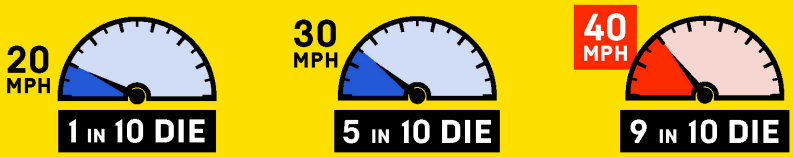
SAFETY TOOLBOX



SPEED CAMERAS SAVE LIVES

The goal of Automated Speed Enforcement (ASE) is to change behavior and encourage drivers to slow down. We know speed cameras work in Philadelphia. Since ASE cameras were installed on Roosevelt Boulevard in the summer of 2020, there has been a **95% decrease in speeding violations** along Roosevelt Boulevard.

WHEN A PERSON IS HIT BY A DRIVER AT...



SLOWING DOWN COSTS YOU NOTHING BUT THE COST OF SPEEDING COULD BE A LIFE.

Where does the money go?

The money goes towards traffic safety improvements in Philadelphia. Revenue collected covers automated enforcement program costs such as equipment and administration to keep the cameras operating. Surplus revenue from the program is put in to a transportation safety fund run by PennDOT and invested back into traffic safety improvements, like neighborhood slow zones.



This traffic safety improvement was paid for by automated enforcement ticket revenue.

Speed Camera Basics

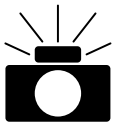


Photo Enforced

- Drivers traveling 11 mph over the speed limit will be ticketed.
- The fine for speeding in a school zone is $150. Fines for speeding outside of a school zone range from $100 to $150 depending on the severity of the violation.
- Signs (like the one above) alert drivers that the traffic laws are photo enforced.

Learn more at
VISIONZEROPHL.COM

City of Philadelphia

Questions?
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