

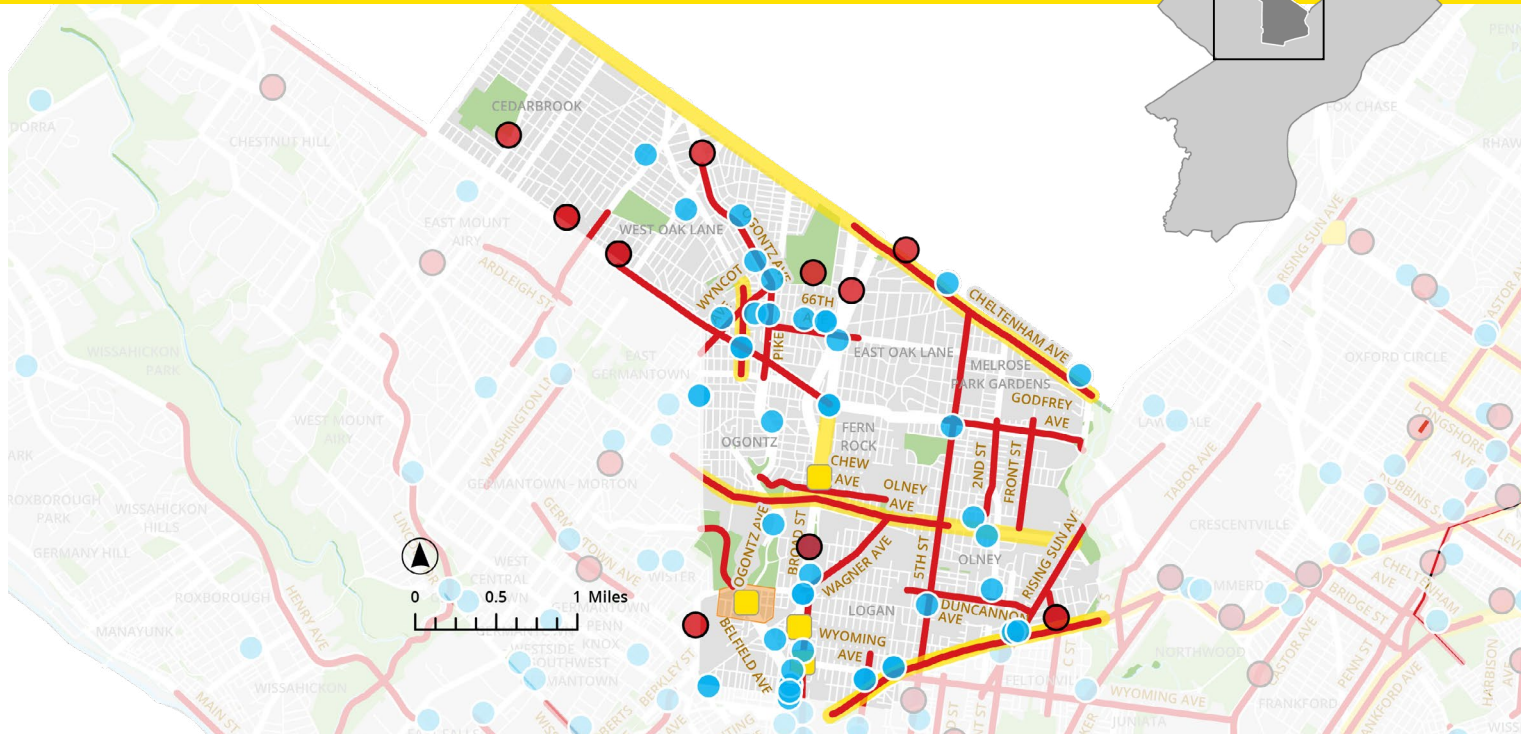
# VISION ZERO

CITY OF PHILADELPHIA

# UPPER NORTH PHILADELPHIA

## Planning district facts

ZERO TRAFFIC DEATHS BY 2030



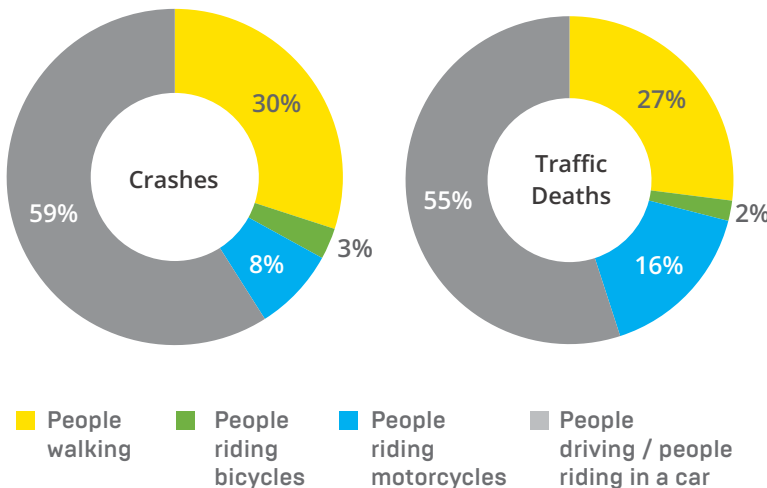
● Traffic Death (2021)   
 ● Serious Injury Crash (2021)   
 — High Injury Network (2020)   
 — Vision Zero Project   
 — Slow Zone

**9** Traffic deaths in this district each year (2017-2021 average)<sup>1</sup>

**28** Serious traffic injuries in this district each year (2017-2021 average)<sup>1</sup>

**11%** Percent of street miles in this district on the High Injury Network (2020)

### Crashes and Traffic Deaths by Mode in Philadelphia (2017-2021 Average)<sup>1</sup>



The **High-Injury Network (HIN)** is the 12% of Philadelphia streets where 80% of traffic deaths and serious injuries occurs. The following in-progress and completed traffic safety projects are on the HIN in this district:

#### VISION ZERO PROJECTS

- N. Broad St. Transit Corridor
- Olney Avenue Complete Streets Project
- Roosevelt Boulevard camera automated speed enforcement
- Roosevelt Boulevard bus station and service improvements (Direct Bus, Phase B)
- Great Streets PHL
- Cheltenham Avenue Signals Project

<sup>1</sup> Data source: PennDOT Crash Data (2017-2021), excludes interstate crashes and crashes with only minor, unknown, or no injuries  
<sup>2</sup> District boundaries reflect those drawn by Philadelphia Department of Planning as of 2022.

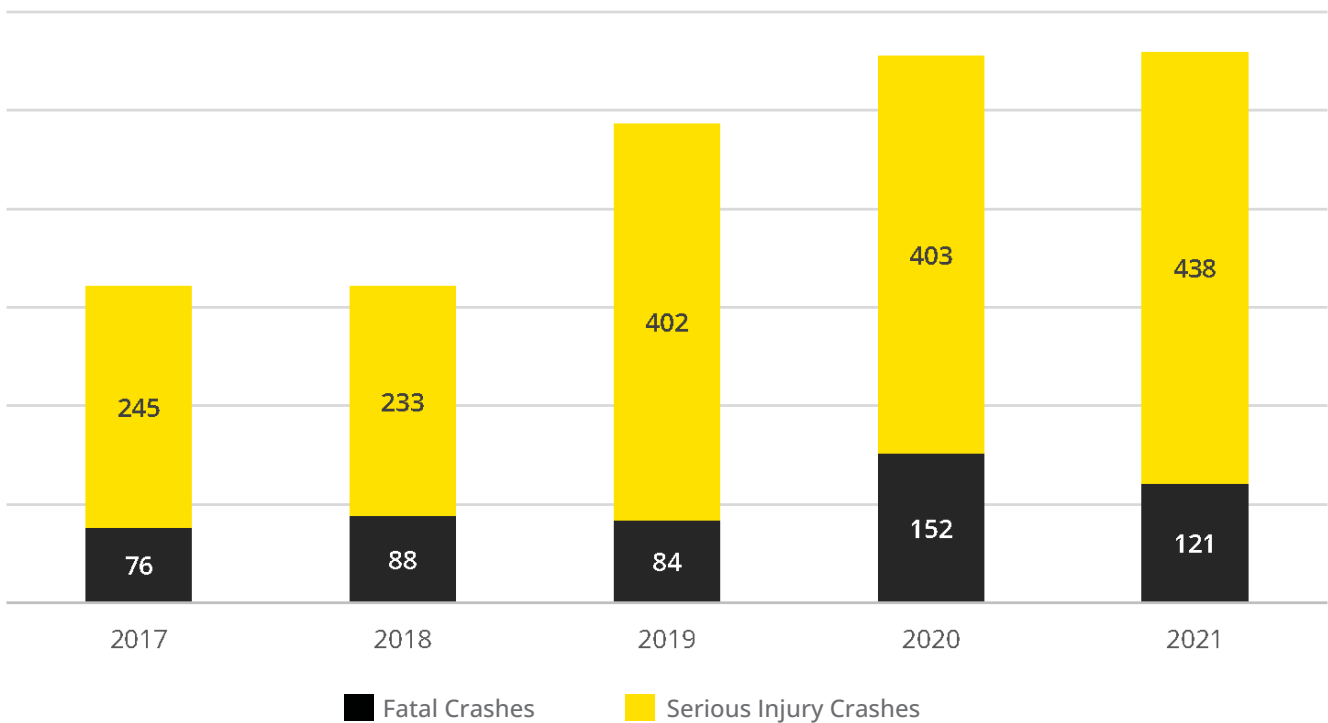
# WHAT IS VISION ZERO?

Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

## VISION ZERO CORE PRINCIPLES

- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority.
- Human error is inevitable and unpredictable.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system.
- People are inherently vulnerable and speed is a fundamental predictor of crash survival.

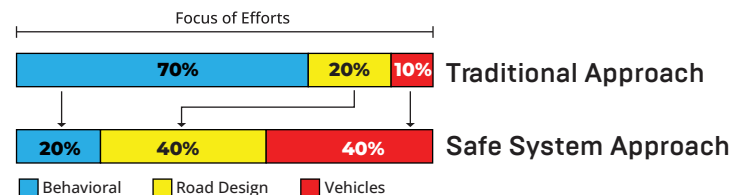
## Traffic Deaths and Serious Injuries in Philadelphia (2017-2021)



Data source: PennDOT

## SAFE SYSTEMS APPROACH

The City's Vision Zero work uses a **safe systems** approach. Where a traditional approach designs streets to work best when people follow specific rules, a safe system approach accounts for human error. People are not perfect and make mistakes. When they do, our safety systems should be in place to prevent deaths and injuries.



## PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

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