



VISION ZERO

CITY OF PHILADELPHIA



What is Vision Zero?

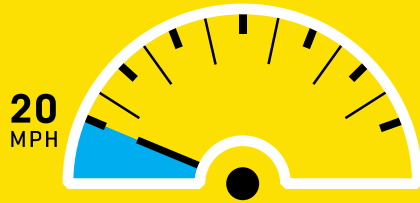
What is Vision Zero?

A policy that states clearly that traffic deaths are preventable and unacceptable.

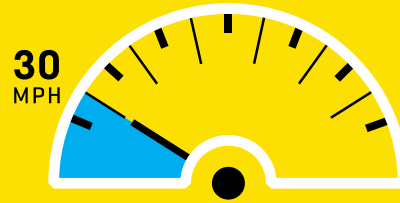
CORE PRINCIPLES:

- Human life takes priority over mobility;
- Human error is inevitable and unpredictable;
- People are inherently vulnerable and speed is a fundamental predictor of crash survival;
- Safe human behaviors, education, and enforcement are essential contributors to a safe system.

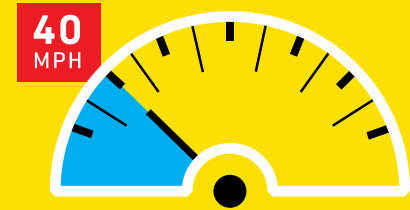
WHEN A PERSON IS HIT BY A DRIVER AT...



1 OUT OF **10** DIE



5 OUT OF **10** DIE



9 OUT OF **10** DIE

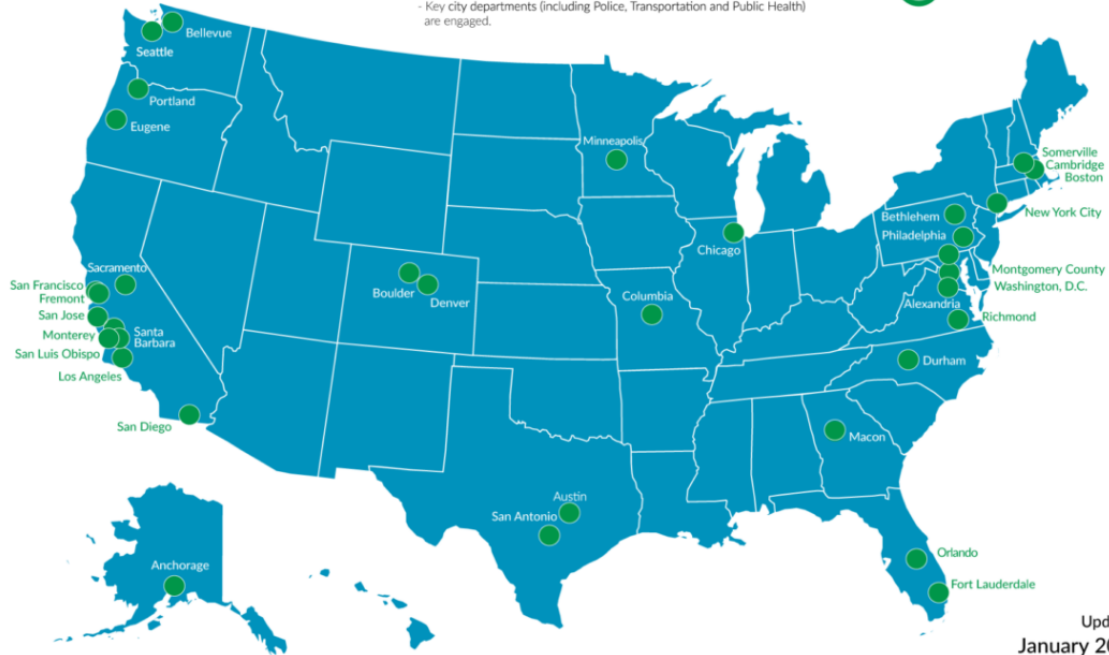
Slowing down saves lives.

Where has Vision Zero been adopted?

Vision Zero Cities

A Vision Zero City meets the following minimum standards:

- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Updated
January 2018

Why Vision Zero in Philadelphia?

Every year, there are nearly 10,000 reported crashes on Philadelphia streets.

5-YEAR TREND:

- 2012: 95 killed / 250 severely injured
- 2013: 80 killed / 225 severely injured
- 2014: 82 killed / 223 severely injured
- 2015: 83 killed / 250 severely injured
- 2016: 96 killed / 252 severely injured

100 PEOPLE EVERY YEAR



100 people are killed in traffic related crashes.

Why Vision Zero in Philadelphia?

Every year, there are over 10,000 reported crashes in Philadelphia.

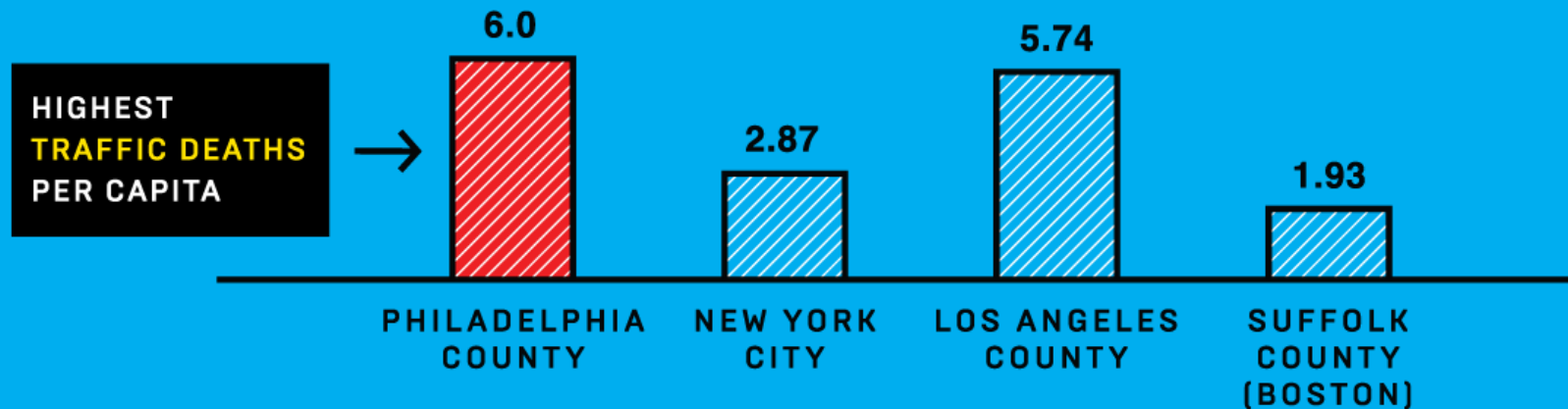
4 CHILDREN EVERY DAY



4 children every day are reported to be involved in traffic crashes.

Traffic-related Deaths:

Total deaths vs. rate of death per 100,000 residents





**VISION
ZERØ**

CITY OF PHILADELPHIA

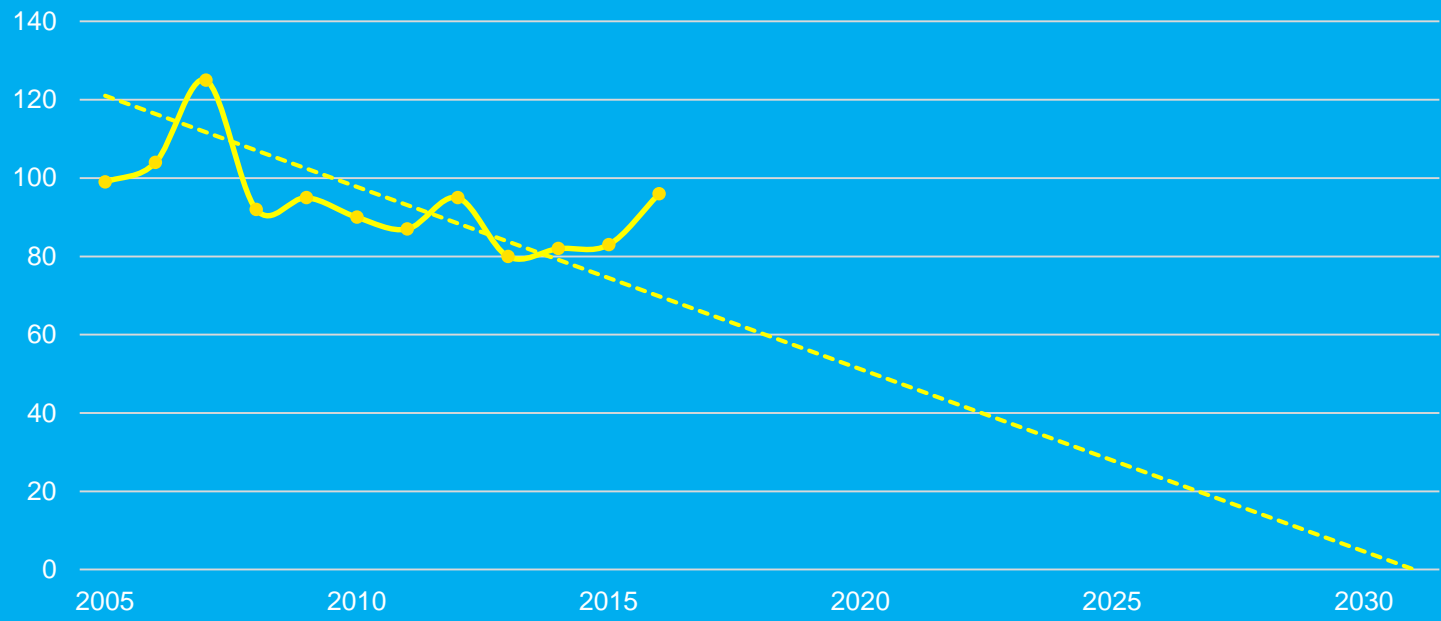
**OUR CITY AND OUR
FAMILIES DESERVE
SAFER STREETS.**

Zero traffic deaths by 2030.



Vision Zero Timeline

Total traffic-related deaths in Philadelphia

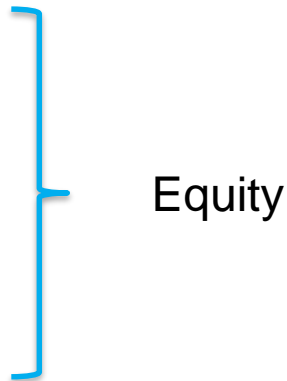


Data source: PennDOT



Vision Zero principles to priorities

- Evaluation/data;
- Engineering;
- Education/engagement;
- Enforcement;
- Fleet management;
- Policy



Get involved

- Visit www.VisionZeroPHL.com to
 - Read the 2017 Three-Year Action Plan
 - Take the Vision Zero pledge
 - Tell us where you see you problems on city streets
 - Share #VisionZeroPHL social media messages
- Spread the word that we all deserve safer streets