

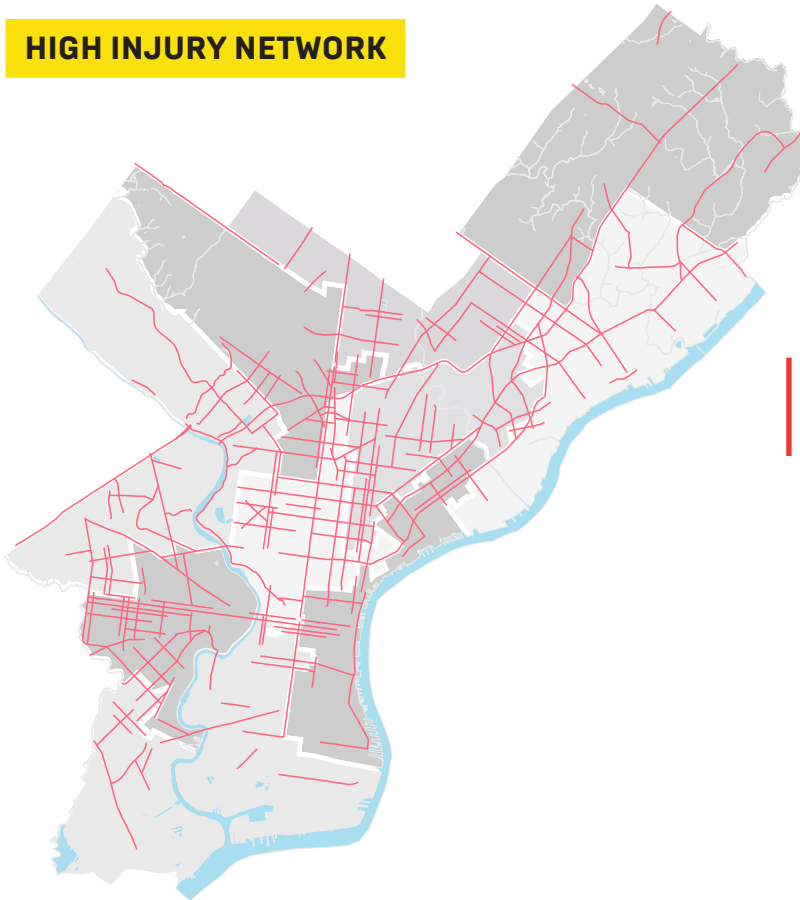
OUR CITY AND OUR FAMILIES DESERVE SAFER STREETS

VISION ZERØ

CITY OF PHILADELPHIA

ZERO TRAFFIC DEATHS BY 2030

HIGH INJURY NETWORK



HIGH INJURY NETWORK

Vision Zero is data-driven. High Injury Network identifies corridors with highest rates of fatalities and severe injuries per mile. It addresses 50% of all traffic deaths and severe injuries on just 12% of Philadelphia streets [PennDOT, 2012-2016; excludes interstates].

OUTREACH BY THE NUMBERS

Between March and July 2017, Philadelphia neighbors were engaged in Vision Zero.

23,187 responses to the Vision Zero safety map, reporting dangerous behaviors observed.

961 Vision Zero traffic safety survey submitted

44 community events attended

WHAT WE HEARD

85% of Vision Zero traffic safety survey respondents do not view Philadelphia as a safe city for all road way users - motorists, bicyclists, and pedestrians - to share the road together.

WHY VISION ZERO MATTERS

Traffic crashes resulted in **432 deaths** and **1,200 severe injuries** in Philadelphia. [2012-2016].

327

PEOPLE

**KILLED OR SEVERELY
INJURED EVERY YEAR
(AVG. OVER 2012-2016)**

CITY FACTS

179 people walking were killed and **360** were severely injured due to traffic crashes in the city [2012-2016].

74 children were killed or were severely injured due to traffic crashes in the city [2012-2016].

17 people were killed and **59** were severely injured while riding a bike in the city [2012-2016].

96 people above 60 years of age were killed or severely injured due to traffic crashes [2012-2016].

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO

TAKE THE PLEDGE:

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WHAT IS VISION ZERO?

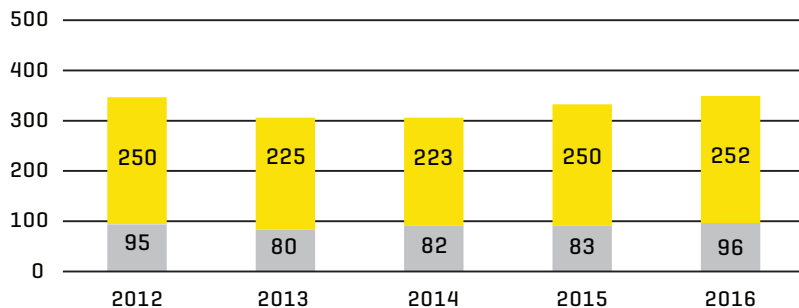
Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

VISION ZERO CORE PRINCIPLES:

- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority
 - Preserving human life takes priority over convenience..
 - Philadelphia's transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life..

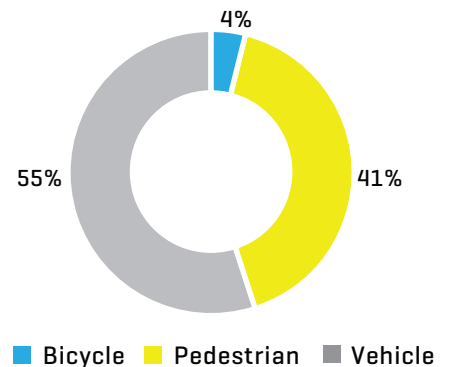
for more information about our efforts visit visionzerophl.com

TOTAL NUMBER OF TRAFFIC-RELATED DEATHS AND SEVERE INJURIES IN PHILADELPHIA



■ Deaths ■ Severe injuries Data source: PennDOT (Excluding Interstates)

PEOPLE KILLED IN CRASHES IN PHILADELPHIA



■ Bicycle ■ Pedestrian ■ Vehicle

VISION ZERO TOOLKIT

EQUITY

Identify equitable solutions developed on behalf of all Philadelphians.

ENGINEERING

Engineer streets to reduce the risk of crashes.

ENFORCEMENT

Enforce laws to reduce and prevent unsafe roadway behaviors.

EDUCATION

Educate Philadelphians to promote a culture of walking, and biking. safe driving,

EVALUATION

Evaluate efforts to ensure resources are being used effectively.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

TAKE THE PLEDGE:

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