OUR CITY AND OUR FAMILIES DESERVE SAFER STREETS

HIGH INJURY NETWORK

Vision Zero is data-driven. High Injury Network identifies corridors with highest rates of fatalities and severe injuries per mile. It addresses 50% of all traffic deaths and severe injuries on just 12% of Philadelphia streets [PennDOT, 2012-2016; excludes interstates].

OUTREACH BY THE NUMBERS

Between March and July 2017, Philadelphia neighbors were engaged in Vision Zero.

- 23,187 responses to the Vision Zero safety map, reporting dangerous behaviors observed.
- 961 Vision Zero traffic safety survey submitted
- 44 community events attended

WHAT WE HEARD

- 85% of Vision Zero traffic safety survey respondents do not view Philadelphia as a safe city for all road way users - motorists, bicyclists, and pedestrians - to share the road together.

WHY VISION ZERO MATTERS

Traffic crashes resulted in 432 deaths and 1,200 severe injuries in Philadelphia. [2012-2016].

327

PEOPLE KILLED OR SEVERELY INJURED EVERY YEAR (AVG. OVER 2012-2016)

CITY FACTS

- 179 people walking were killed and 360 were severely injured due to traffic crashes in the city [2012-2016].
- 74 children were killed or were severely injured due to traffic crashes in the city [2012-2016].
- 17 people were killed and 59 were severely injured while riding a bike in the city [2012-2016].
- 96 people above 60 years of age were killed or severely injured due to traffic crashes [2012-2016].

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO

TAKE THE PLEDGE: WWW.VISIONZEROPHL.COM #VISIONZEROPHL
WHAT IS VISION ZERO?

Vision Zero is a strategy to eliminate all traffic-related deaths and severe injuries, while increasing safety, health, and mobility for all.

VISION ZERO CORE PRINCIPLES:

- Traffic deaths are preventable and unacceptable.
- Human life is our highest priority
  - Preserving human life takes priority over convenience.
  - Philadelphia’s transportation system should be safe for all of its users, in all neighborhoods.
- Human error is inevitable and unpredictable. Our transportation system should be designed to anticipate human error, so that the consequence is not death or severe injury.
- Safe human behaviors, education, and traffic safety enforcement are essential contributors to a safe transportation system.
- People are inherently vulnerable and speed is a fundamental predictor of crash survival. Our transportation system should be designed for speeds that protect human life.

For more information about our efforts visit visionzerophl.com

VISION ZERO TOOLKIT

EQUITY
Identify equitable solutions developed on behalf of all Philadelphians.

ENGINEERING
Engineer streets to reduce the risk of crashes.

ENFORCEMENT
Enforce laws to reduce and prevent unsafe roadway behaviors.

EDUCATION
Educate Philadelphians to promote a culture of walking, and biking, safe driving.

EVALUATION
Evaluate efforts to ensure resources are being used effectively.

PHILADELPHIA IS PROUD TO ADOPT VISION ZERO.

On November 7, 2016, Mayor James F. Kenney signed an Executive Order to create the Vision Zero Task Force. Philadelphia is committed to reducing traffic-related deaths to zero by 2030.

TAKE THE PLEDGE: VISIONZEROPHL.COM #VISIONZEROPHL