



VISION ZERØ

CITY OF PHILADELPHIA



What is Vision Zero?

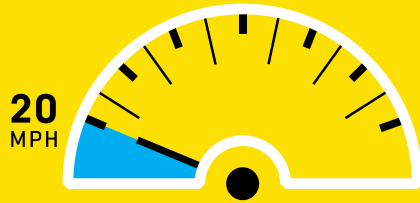
What is Vision Zero?

A policy that states clearly that traffic deaths are preventable and unacceptable.

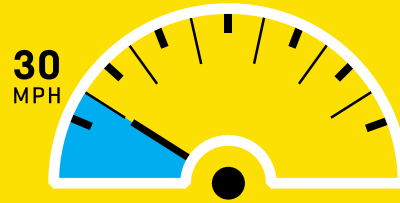
CORE PRINCIPLES:

- Human life takes priority over mobility;
- Human error is inevitable and unpredictable;
- People are inherently vulnerable and speed is a fundamental predictor of crash survival;
- Safe human behaviors, education, and enforcement are essential contributors to a safe system.

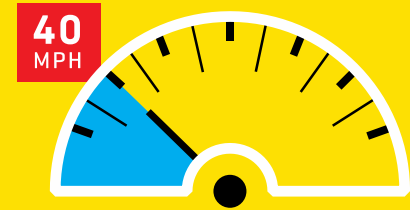
WHEN A PERSON IS HIT BY A DRIVER AT...



1 OUT OF **10** DIE



5 OUT OF **10** DIE



9 OUT OF **10** DIE

Slowing down saves lives.

Where has Vision Zero been adopted?

Vision Zero Cities

A Vision Zero City meets the following minimum standards:

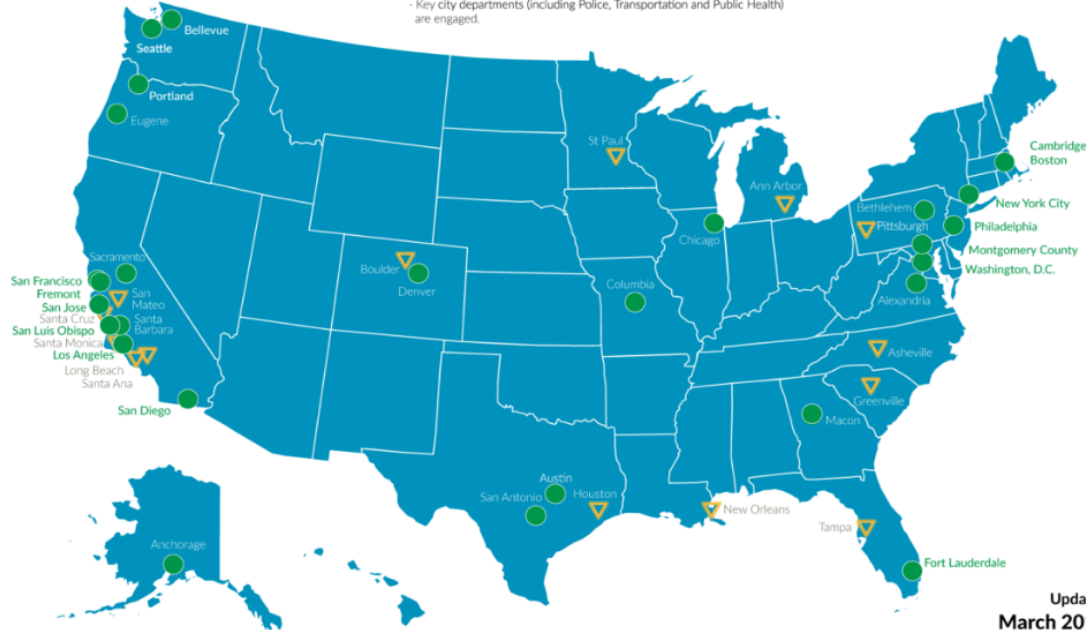
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Vision Zero City



Considering Vision Zero



Updated
March 2017

Why Vision Zero in Philadelphia?

Every year, there are nearly 10,000 reported crashes on Philadelphia streets.

5-YEAR TREND:

- 2012: 95 killed / 250 severely injured
- 2013: 80 killed / 225 severely injured
- 2014: 82 killed / 223 severely injured
- 2015: 83 killed / 250 severely injured
- 2016: 96 killed / 252 severely injured

100 PEOPLE EVERY YEAR



100 people are killed in traffic related crashes.

Why Vision Zero in Philadelphia?

Every year, there are over 10,000 reported crashes in Philadelphia.

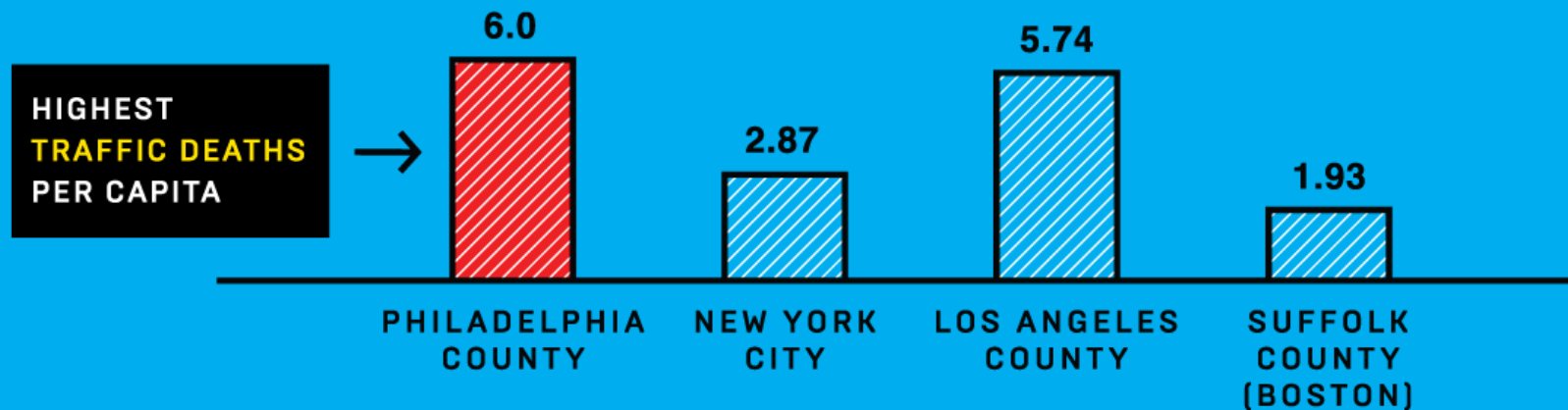
4 CHILDREN EVERY DAY



4 children every day are reported to be involved in traffic crashes.

Traffic-related Deaths:

Total deaths vs. rate of death per 100,000 residents





**VISION
ZERØ**

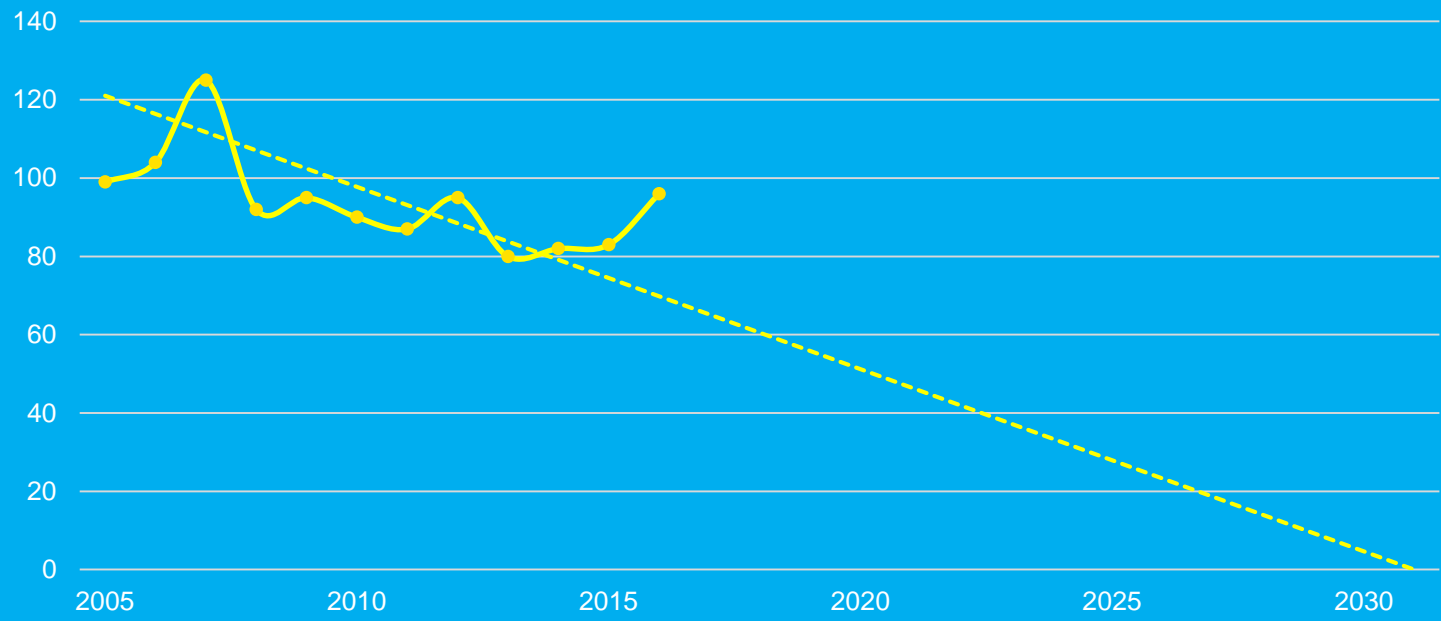
CITY OF PHILADELPHIA

**OUR CITY AND OUR
FAMILIES DESERVE
SAFER STREETS.**

Zero traffic deaths by 2030.

Vision Zero Timeline

Total traffic-related deaths in Philadelphia



Data source: PennDOT

Vision Zero principles to priorities

- Evaluation/data;
 - Engineering;
 - Education/engagement;
 - Enforcement;
 - Fleet management;
 - Policy
- 
- Equity

Get involved

- Visit www.VisionZeroPHL.com to
 - Read the 2017 Three-Year Action Plan
 - Take the Vision Zero pledge
 - Tell us where you see you problems on city streets
- Spread the word that we all deserve safer streets